

Unit 4: Special Subject Investigation for Creative Media Production

Unit code: M/601/8572

QCF Level: 5

Credit value: 15

● Aim

This unit aims to enable learners to develop their knowledge and understanding of a chosen aspect of creative media production and their skills in researching and presenting an individual investigation.

● Unit abstract

The creative media sector provides a wide range of technical, professional and academic areas of interest for development.

This unit provides the opportunity for learners to identify a particular area of study or practice and develop a proposal and set specific objectives for investigation.

Learners will apply research skills to the identification and selection of materials and resources and present the results of this investigation in a way that suits the chosen subject and their own learning style.

They will review and evaluate their work considering improvements in learning and performance, the professional context of the work and the process by which the presentation is produced.

● Learning outcomes

On successful completion of this unit a learner will:

- 1 Be able to present and justify planned proposals for investigations into creative media production
- 2 Be able to research and select appropriate materials for investigations into creative media production
- 3 Be able to present results of investigations into creative media production
- 4 Be able to reflect on own performance and learning.

Unit content

1 Be able to present and justify planned proposals for investigations into creative media production

Proposal: subject; methodology; identification of resources; identification of technologies; research plan; presentation, eg method, medium

Justify: purpose; suitability, eg achievability, availability of research materials; vocational relevance

2 Be able to research and select appropriate materials for investigations into creative media production

Research: archives; libraries; internet; type, eg primary, secondary, qualitative, quantitative; research log; costs

Select materials: evaluate suitability; establish currency; collate; select appropriate materials

Investigation: develop investigation; apply technology; develop content, eg writing, video, audio, images; edit; review; revise

3 Be able to present results of investigations into creative media production

Present: technical accuracy; language skills, eg clarity, precision, vocabulary, register, grammar, punctuation; vocational context; format, eg printed dissertation, broadcast work, show reel, demonstration, website; referencing, eg Harvard, Modern Languages Association (MLA), Modern Humanities Research Association; acknowledgements

4 Be able to reflect on own performance and learning

Performance: compare completed work with original proposal; quality of research; presentation of results, eg medium, format, style, effectiveness

Learning: development of knowledge; development of understanding; development of skills; process, eg time management, research techniques

Recommendations: planning for further development, eg career potential, application to projects and industry practice, vendor certification; alternative ideas, eg technology, subject

Learning outcomes and assessment criteria

Learning outcomes On successful completion of this unit a learner will:	Assessment criteria for pass The learner can:
LO1 Be able to present and justify planned proposals for investigations into creative media production	1.1 present a well focused proposal for an investigation into creative media production 1.2 present a comprehensive implementation plan for an investigation into creative media production 1.3 justify choice of subject for investigation
LO2 Be able to research and select appropriate materials for investigations into creative media production	2.1 carry out research for proposed investigation effectively 2.2 critically evaluate research material gathered 2.3 produce well developed results of an investigation into creative media production
LO3 Be able to present results of investigations into creative media production	3.1 present the results of an investigation into creative media production clearly and effectively
LO4 Be able to reflect on own performance and learning.	4.1 critically evaluate the presented investigation against the proposal 4.2 critically evaluate learning against agreed criteria and make recommendations for further development.

Guidance

Links

This unit links with the following units in the Edexcel BTEC HNC and HND in Creative Media Production:

- Unit 1: Contextual Studies for Creative Media Production
- Unit 10: Radio Studies
- Unit 11: Film Studies
- Unit 12: Television Studies
- Unit 13: Journalism Studies
- Unit 14: Computer Game Studies.

Essential requirements

There are no essential requirements for this unit.